

EMEA Retail Rents

2016

Key

Prime High Street Rent (EUR/sq m/month)
Prime High Street Yield
Prime Shopping Centre Rent (EUR/sq m/month)
Prime Shopping Centre Yield

Definitions

- Prime High Street Rent:** Top open market rent that could be expected for a unit of standard size within the market - typically 100 to 200 sq m. The figure does not include service charges and taxes, and does not reflect tenant incentives.
- Prime High Street Yield:** The yield an investor is prepared to pay for a prime retail asset, fully-let to high quality tenants at an open market rent in a prime high street location. Lease terms should be commensurate with the market. The yield quoted will reflect local market practice, which can differ by country.
- Prime Shopping Centre Rent:** Top open market rent that could be expected for an in-line unit of standard size within a prime centre. The figure does not include service charges and taxes, and does not reflect tenant incentives.
- Prime Shopping Centre Yield:** The yield an investor is prepared to pay for a prime shopping centre asset, fully-let to high quality tenants at open market rents. Lease terms should be commensurate with the market. The yield quoted will reflect local market practice, which can differ by country.

Prime headline rents focus on the leading high street and shopping centre for each market.

Please note that the figures quoted represent an approximate guide only. Our objective is to provide data not long after the date to which it is relevant. Consequently some of these figures are subject to change at a later date if more information comes to light.

Figures are as at 31st December 2015

Arrows indicate expected movement over the next 12 months.

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